



Counter Offer

There are ten rational reasons to consider not accepting a counter offer:

- 1.** You have now made your employer aware that you are unhappy. From this day on, your loyalty will always be in question.
- 2.** When promotion time comes around, your employer will remember who is loyal and who is not.
- 3.** When times get tough, your employer will begin the cutbacks with you.
- 4.** Accepting a counteroffer is an insult to your intelligence and a blow to your personal pride: you were bought.
- 5.** Where is the money for the counteroffer coming from? All companies have wage and salary guidelines that must be followed. Is it your next raise early?
- 6.** Your company will immediately start looking for a new person at a cheaper price.
- 7.** The same circumstances that now cause you to consider a change will repeat themselves in the future, even if you accept a counteroffer.
- 8.** Statistics show that if you accept a counteroffer, the probability of voluntarily leaving in six months or being let go in one year is extremely high.
- 9.** Once the word gets out, the relationship that you now enjoy with your co-workers will never be the same. You will lose the personal satisfaction of peer group acceptance.
- 10.** What type of company do you work for if you have to threaten to resign before they give you what you are worth